2019 Stewardship Workshop

The Great Digital Transformation Research and Advice for Catholic Parishes and Schools

Hosted by:
Orange Catholic Foundation Parish Stewardship Education and Diocese of Orange Ministry to Priests Office

Presented by Nic Prenger, CEO
Prenger Solutions Group

Friday, August 23, 2019 (new date)
Diocesan Pastoral Center
12:00 pm – 3:00 pm (Lunch Included)
4th Floor Auditorium
Priests and Deacons Free / $10.00 for other attendees

All Pastors, Administrators, Priests, Deacons, Pastoral Associates, Business Managers, Parish Stewardship Leaders and School Principals and Development Directors are invited to attend

Fresh insights to boost your annual giving:

- **Parishes that are active on Facebook boasted an average household giving that was 6.4% higher than parishes that aren't on Facebook.**
- **52% of millennials and young alumni would rather give monthly than make a one-time gift.**
- **Parishes that sent a consistent e-newsletter saw a 4% increase in their 2018 offertory. Those who did not saw a 1% decline in 2018 offertory.**

Nic Prenger founded Prenger Solutions Group in 2018 to help Catholic parishes, schools and dioceses adapt and thrive in the new world of digital fundraising. Having spent the previous 12 years leading one of the largest Catholic fundraising firms in the nation, Nic has seen first-hand how quickly donor habits are changing as the world moves online. Tried-and-true fundraising strategies are becoming less effective, while new, digital tools allow dioceses to find and connect with donors in ways that were previously unimaginable.
Visit him at https://prengersolutions.com/about-us.

To RSVP, go to https://orangecatholicfoundation.org/stewworkshop/
or call Kathy at 714-282-3024 or kdinh@orangecatholicfoundation.org

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